

THE IMPORTANCE OF ISBN TO THE AUTHORS AND PUBLISHER

**Thesis submitted to the Central Department of Library and Information Science,
For partial fulfillment of the requirements for the Master Degree
in Library and Information Science**

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July, 2015

LETTER OF RECOMMENDATION

This is to certify that the thesis submitted by Binita Giri entitled "**The importance of ISBN to the Author and Publisher**" is an original work prepared under my supervision and guidance. I, hereby, recommend the thesis for final evaluation.

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(Thesis Supervisor)

Date:

LETTER OF ACCEPTANCE

The thesis prepared and submitted by Binita Giri entitled "**Importance of ISBN to the Author and Publisher**" has been evaluated and accepted as a partial fulfillment of the requirements for the degree of Master of Arts in Library and information science

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DEDICATION

To my late grandparents

And to my Parents/ family for all of your love and support over the
Years,

This is in your honor.

ACKNOWLEDGEMENTS

I would like to express my sincere appreciation and gratitude to those individuals and institutions whose contribution have made the study possible.

The existence of present my dissertation work, owes a great deal to my supervisor and the head of the Central Department of Library and Information Science, Mr. Bhim Dhoj Shrestha. It was his invaluable suggestion, inspiration guidance and continuous cooperation through the study.

I received excellent cooperation from Kamal Kayestha the ISBN officer of TUCL, who really made me grateful and I express my warm gratitude for his effort, kind cooperation and suggestion for the research work. I would like to thanks to those book publication house who helped for collecting valuable information for this dissertation, they are Ratna Pustak Bhandar, Sajha Prakashan, Pairabi publication, Nima Publication, and different other from Bhotahiti Kathmandu. Similarly, I am grateful to the Library and Information Science professionals as faculty members with in department.

I would like to express my thanks to all teachers of Central Department Library and Information Science, all staffs of TUCL, who always encouraged for complete my research work, my classmates of M.Lib.sc Science & my family members whom I can only acknowledge here.

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Reg.no.: 6-2-38-1068-2006

ABSTRACT

The research work entitled "The Importance of ISBN among Author and Publishers" is carried out with the main objectives of examining and analyzing about the ISBN Data program in Nepal. Most of the publisher is still unknown about ISBN. There is no compulsory provision for applying ISBN made by government. The objectives put to solve those problems are to find out the present standard of using ISBN number in book publication, to make aware of ISBN to the publisher & author in Nepal. In research period traditional and web literature are reviewed from different web sites. The research has focused Tribhuvan University Central Library for its study as TUCL is National Centre for ISBN n Nepal. The short questionnaire was distributed to publisher, author, librarian and others who are interested about it. The data collected through direct contact, email, interview with users. The collected data are tabulated and analyzed using Microsoft excel data sheet.

The studies are limited within Kathmandu valley, TUCL, publishers, authors, and author publishers. Literature is reviewed. 30 questionnaire were distributed, among all only 23 questionnaires were returned. Among 23,10 respondents are authors, 8 are publishers and 5 publishers.

The introducing the system led to simplification of ordering, stock control, accounting and export procedure in many branches of book industry. Our country Nepal is late for introducing the system because of reason like sad information policy of the government: delaying in decision making process, non alliance of the professional in the process of introducing the system Nepal. The researcher has been concluded if there is any sub agency to provide ISBN system may be more effective in Nepal. It is hard to come Kathmandu valley for the purpose of assigning ISBN.

On the basis of this study most all of the respondents are familiar about ISBN and using it in their publication.

The researcher has concluded that the national agency, TUCL should inform about the ISBN to the each and every corner of the country. As this system is beneficial and new among the users, it is necessary to increase its users.

PREFACE

This study has been carried out as a partial fulfillment of the requirements for the degree of Master of Arts in library and information Science (M.lib.Sc). This thesis presents an overview of the present standard of book Publication which is being controlled by the controlling device ISBN. Its focus lies on publishers Authors and Author Publishers. It tries to find out the awareness and importance of ISBN to book industry.

The problems they have encountered so as to elicit their views and suggestions for the further improvement of the libraries.

Exploratory and descriptive research designs have been employed to reach the targeted group of users. Data collection and data analysis procedures are the other methods used for research analysis.

In the age of information technology, establishment of sub agency and on-line service seems to be a must for the awareness of the publishers and for effective application of the system.

The first chapter of this research deals with the background of the study which includes objectives, statement of the problem, and organization of the study.

Review of literature presenting the book relevant studies in the field of book publication and its controlling device ISBN has been preserved in the second chapter.

The third chapter is about the focus of the study with the historical background of the ISBN, its definition and a detail of ISBN system.

Similarly, the four chapter presents research methodology which encompasses research design, population, data collection etc.

The fifth chapter deals with the detail analysis and presentation of this study.

The sixth chapter is the last chapter of this research which presents the recommendations for the future improvements of the ISBN system.

CATALOGUE OF THE THESIS

Main Card/shelf List

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O25
G443in Giri, Binita
 The importance of ISBN among Authors and publishers in Nepal
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 Dissertation (Degree in library and Information Science, T.U.)
 1. International Standard Book Number I. Title II.

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G443in Giri, Binita
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Title Card (added entry)

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ABBREVIATIONS AND ACRONYMS

| | | |
|-------|---|--|
| EAN | : | Electronically Assigning Number |
| ISSN | : | International Standard Serial Number |
| ISBN | : | International Standard Book Number |
| CIP | : | Cataloguing –in- Publication |
| NBPAN | : | National Booksellers and publisher Associations of Nepal |
| TUCL | : | Tribhuvan University Central Library |
| ISO | : | International Organization for Standardization |
| IEC | : | International – Electrotechnical commission |
| NNL | : | Nepal National Library |
| ALA | : | American Library Association |
| ISA | : | International Federation of National Standardization Association |